

Part 3

Is 'Big Tobacco'
manipulating
young people?



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This activity is PDE



Discuss in your groups/pairs

- What is the main aim of Dirk (the boss in the video)?
- Do you think tobacco/vape companies care about health?
- Should it be illegal for companies to make adverts for unhealthy products that are aimed at children (under 18s)?

Conclusion

Most young people make excellent health choices and don't vape, smoke or use cannabis.

Don't risk your health to make profits for big tobacco!



Who to talk to...

If you are worried about yourself or a friend it's important to talk to someone.

Your school nurse will be able to offer advice and support.

